

RDNS FOUNDATION 2005-2010 STRATEGIC PLAN

PLANNED OUTCOMES FOR 2007-2008

PREAMBLE

The RDNS Foundation supports the Royal District Nursing Service through a strong agile business and fundraising base designed to maximise diversity, viability and growth. Fundraising through traditional donation, bequest and special event programs is designed to minimise overheads so that funds raised are available to provide maximum support for nursing and other client services. The Foundation also aims to increase its charitable programs direct to clients of the Service who are disadvantaged, have indigenous background or are subject to other factors which may require special attention.

The Foundation's business entities include its retail foods and fundraising department. Other departments not only provide contract services to the Service but also to other agencies, contractors and individuals who wish to purchase education, consultancies, research, supplies, property and fleet management and related services. Further ventures by the Foundation will provide services that are consistent with and promote the RDNS brand.

Education and research activities are required to directly support the Service, whilst also being expected to increase their scope and effectiveness through winning external contracts, consultancies and grants. The Information Centre provides support and resources to students and staff.

The Foundation's planning is based on the premise that it will seek to grow, adapt and evolve in innovative ways in conjunction with the Service. In addition to planned growth for the RDNS Group, the Foundation will take advantage of opportunities wherever it finds them in the health, community care and related sectors, where consistent with the work of the Service. The Foundation regards its future as open to significant growth, evolution and change.

OUR MISSION (from the Board Charter)

To support the Royal District Nursing Service of SA Inc by raising public funds and providing research, education, scholarships, buildings, fleet, facilities and equipment in direct support of its Charter.

OUR VISION (from the Board Charter)

To become pre-eminent in South Australia as a community fundraising and successful not for profit business organisation.

OUR OBJECTS (from the Foundation Constitution)

1. To establish and maintain a Foundation for the purpose of fundraising exclusively for the Nursing Service.
2. To foster and encourage education, training, staff development and research to assist the Nursing Service to fulfil its objects.
3. Without limiting the generality, to contribute to the provision of premises, other facilities (both real and personal property) and motor vehicles for such purposes.
4. To promote the interests of the RDNS Foundation and the Nursing Service.
5. To conduct appeals for funds and to accept donations whether of real or personal property, and devises and bequests.
6. To create a trust for purposes which are like unto those provided in the preceding paragraphs of this clause all or some of (and to that extent both enter into a trust deed and delegate its own functions) provided it is approved by the Commissioner of Taxation or a Deputy Commissioner of Taxation for the purposes of any of the sub paragraphs of Section 78(1)(a) of the Income Tax Assessment Act.

OUR VALUES (from the Foundation and Service Board Charters)

Excellence	Innovation	Inclusion
<ul style="list-style-type: none"> • Building on strengths to strive for excellence • Investing in continuous improvement • Maintaining professionalism • Sustaining health and wellbeing 	<ul style="list-style-type: none"> • Listening to supporters, staff and others • Encouraging curiosity and creativity • Demonstrating flexibility and responsiveness • Working with others 	<ul style="list-style-type: none"> • Respecting openness, honesty and advocacy • Appreciating diversity and difference • Having compassion, loyalty and commitment • Practising access and equity

STRATEGIC DIRECTIONS	KEY RESULT AREAS	OUTCOMES 2007/2008
1. BUILD OUR BUSINESS AND ASSETS	<ol style="list-style-type: none"> 1. Increase business net revenue through retail food sales, property, fundraising, education, and fleet 2. Achieve new business ventures focussed on the health and community care and related markets, capitalising on RDNS' client access and its brand 	<p>Foundation departments meet the goals set in their four Year Business Plans</p> <p>Potential new business opportunities identified and feasibility studies undertaken</p>
2. CONTINUOUSLY IMPROVE SUPPORT TO THE SERVICE	<ol style="list-style-type: none"> 1. Provide timely, efficient and cost effective property and contract support services to RDNS 2. Provide grants to RDNS for staff scholarships, operational and clinical equipment, and for special purposes 3. Provide nursing research capacity on topics of mutual benefit to the Service and to the Foundation 4. Provide social support programs to marginalised and disadvantaged people 	<p>All leases and contracts are commercially competitive and demonstrate value for money.</p> <p>Grants are evaluated for effectiveness to ensure Service needs are met.</p> <p>Commissioned research program is provided at no cost to the Service</p> <p>New programs are seed funded</p>
3. INVEST IN A SAFE, SKILLED AND PRODUCTIVE WORKFORCE	<ol style="list-style-type: none"> 1. Provide an educational and research service which contributes to staff knowledge, skills and attitudes 2. Apply safe and efficient employment practices and conditions which balance client, staff and operational needs 	<p>Continuing Professional Development (CPD) program meets RDNS Service needs</p> <p>Quality, Safety and Rehabilitation Plan outcomes for 2007-2008 are achieved</p>